

MEDIA RELATIONS

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The Board of Education recognizes that an open and transparent relationship with the media can facilitate positive communication with the community.

1. News media representatives (television, print, radio and electronic) will have access to all public records and meetings. District staff members will make every effort to provide timely information to media representatives that facilitates complete and accurate coverage of the programs and activities of the Aurora Public Schools.
2. The Board requests that media representatives follow District protocol by working directly with the APS Communication Office. Communication staff will arrange for media visits and interviews with staff and students.
3. In accordance with Colorado state law, principals or their designees may require that media representatives leave school property if it is determined that their presence could interfere with any school functions.
4. General public releases of interest to the entire District shall be made available to all media simultaneously. There shall be no exclusive releases except as media representatives request information on particular programs, plans or incidents.
5. To ensure safety, all media representatives visiting schools shall report to the school office when entering, show proper identification and indicate the reason for being at the school. Media representatives shall sign in and wear visitor name tags or passes. Whenever possible, APS Communication staff will join media representatives on these visits to ensure minimal interruption to instruction.

LEGAL REFS.: C.R.S. 18-9-109
C.R.S. 24-72-201 et. seq.

CROSS REFS.: KI, Visitors to Schools